




CARLY VOINSKI



CONTACT

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-  New Jersey, USA

EDUCATION

MA, COMMUNICATION AND LEADERSHIP - CANDIDATE

Gonzaga University

**Strategic & Organizational
Communication, Digital Media
Strategies**

BS, BUSINESS ADMINISTRATION

Liberty University | Cum Laude

Finance, Christian Ministries

SKILLS

Project Management
Change Leadership
Brand Integrity
Content Creation
Copywriting
Public Speaking
Active Listening
Digital Media Analysis
Strong Communication
Team Leadership
Program Development

EXPERIENCE

DIRECTOR OF DIGITAL MEDIA & STRATEGIC PARTNERSHIPS

Carey Nieuwhof Communications

2021- Present

- Built strategic relationships with sponsors and partners while negotiating collaborations and ad placements.
- Directed the remote production of a weekly leadership podcast with 28+ million downloads.
- Increased engagement on all social media platforms by 85% the first six months.
- Created social media campaigns that cross-promoted products and value-add content, increasing reach and brand awareness.
- Produced and hosted live events.
- Served on the Executive Leadership Team

DIRECTOR OF CREATIVE & WEEKEND EXPERIENCES

Wellspring Church

2016-2020

- Steered advanced program development in a fast-paced environment.
- Established strategic community partnerships with government agencies, small businesses, and national corporations, gaining regional media coverage.
- Led copywriting, scheduling, brand building, event planning, project management, and processes for staff and congregants.
- Developed, implemented, and directed the worship, production, and creative teams while mentoring young leaders.
- Designed weekly worship experiences.
- Directed the design of physical and digital environments, protecting brand identity.
- Grew attendance to 500+ in three years.

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EXPERIENCE CONTINUED

BUSINESS ADMINISTRATOR

Bayside Chapel

2010-2017

- Initiated strategic community partnerships.
- Steered and organized internal/external communications.
- Managed scheduling and event planning for an organization of 2,000.
- Responsible for bookkeeping and budget planning for income of \$1m+.
- Partnered in brand building and program development.
- Directly oversaw administrative staff.

PROJECTS

ORGANIZATIONAL LEADERSHIP ADVISORY BOARD

Pillar College

An advisory board member for a satellite campus of Pillar College in New Jersey.

CORAL HAMMER - MEDIA & MARKETING

Led website design, social media strategy, and marketing for a start-up residential renovation firm.

OCEAN GROVE, NJ - COMMUNICATIONS CONSULTING

Engaged in digital community building and brand consulting, in addition to content calendar planning and strategy.

THE WELL COFFEE & EATERY - PROJECT LEAD

Directed the concept, design, and project management for a Non-Profit Coffee Shop. Also established all social media accounts and successfully handed them over to a team.